



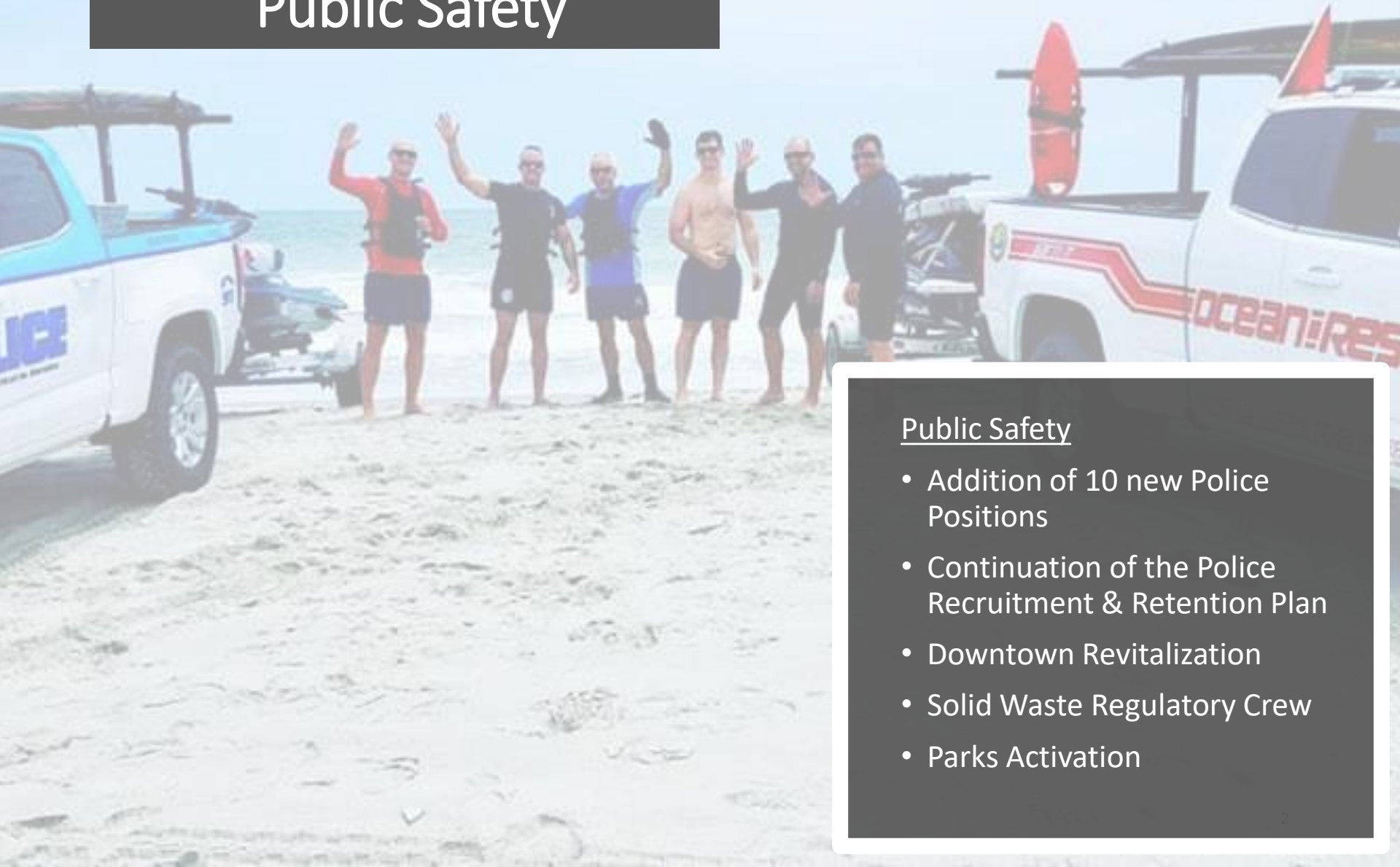
CITY OF MYRTLE BEACH

**2ND READING
FY20 BUDGET ORDINANCE
JUNE 11, 2019**





Council Priorities – Public Safety



Public Safety

- Addition of 10 new Police Positions
- Continuation of the Police Recruitment & Retention Plan
- Downtown Revitalization
- Solid Waste Regulatory Crew
- Parks Activation



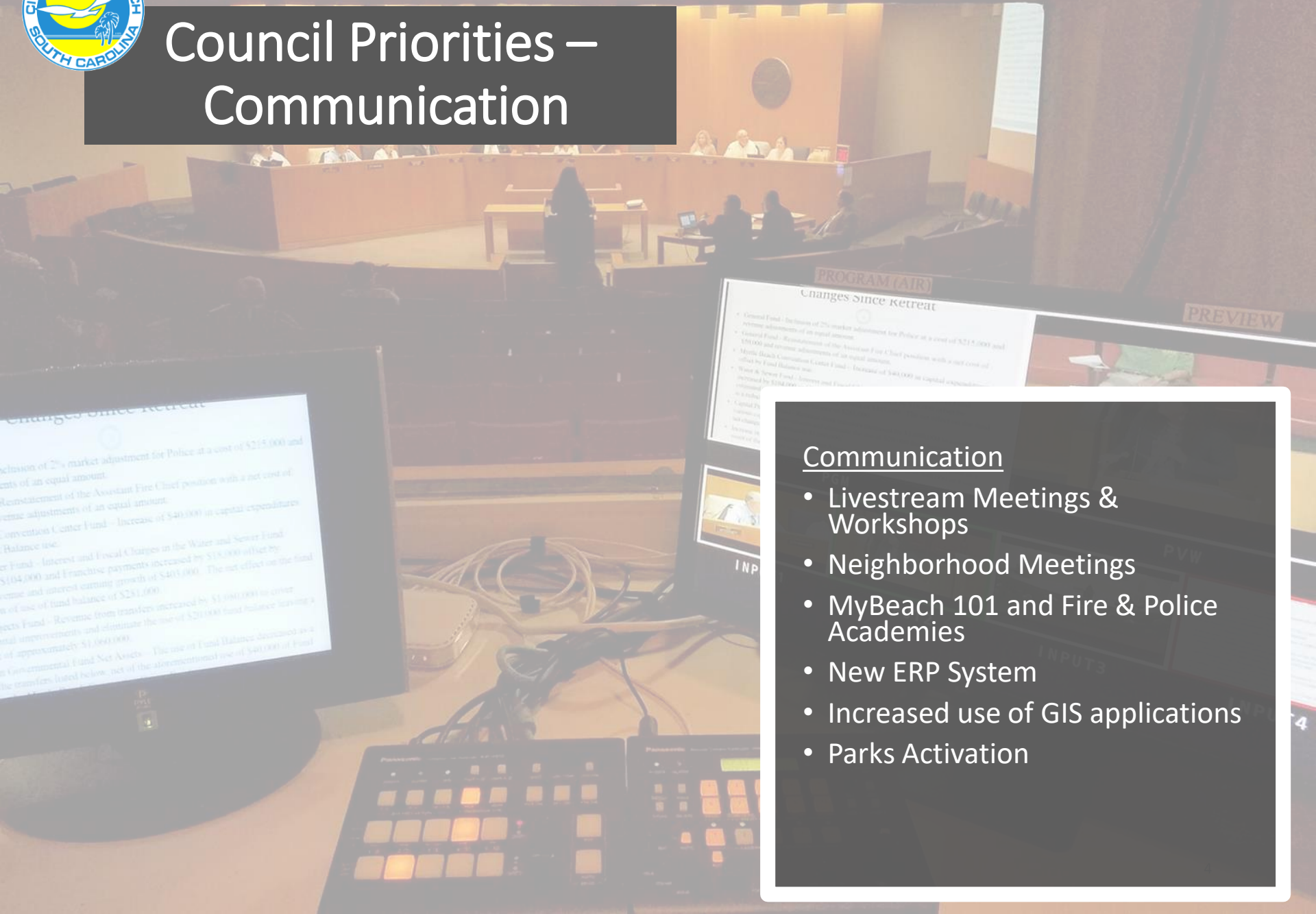
Council Priorities – Economic Development

Economic Development

- Economic & Community Development Position
- Business Support Position
- Workforce Housing Initiative
- Continuation of Downtown Master Planning
- Solid Waste Regulatory Crew
- Parks Activation



Council Priorities – Communication



Communication

- Livestream Meetings & Workshops
- Neighborhood Meetings
- MyBeach 101 and Fire & Police Academies
- New ERP System
- Increased use of GIS applications
- Parks Activation



Council Priorities – Equipment/ Infrastructure

Equipment/Infrastructure

- Capital Improvements Plan:
 - Engineering and Design for a future Municipal Complex
 - Roof and HVAC Maintenance program
 - Maintenance and Renovation of a number of recreational facilities
 - Road resurfacing and transportation and pedestrian access improvements
 - Storm Water Projects inclusive of master planning and construction of a South End Ocean Outfall
- Retention of secondary use vehicles for back-up in Solid Waste
- Replacement of rolling stock and operating equipment

Financial Objectives

General Fund is balanced w/ ratio of recurring sources to recurring uses at 101% & fund balance at 15% of recurring expenditures.

- *Focus available resources on Council identified priorities*
- *Recognize the need for Fund Balance growth during strong economic cycles*
- *Reduce our reliance on volatile, economically sensitive revenue sources*

3 Mill Ad Valorem tax increase

Proposed Water rates increased by 7% & Sewer rates increased by 5%

- *Continue efforts to properly value our taxpayer assets*
- *Position the City to address future Capital needs*

Solid Waste Collection increase of \$4.75 residential, \$2.00 (commercial rollout), and \$7.25 commercial (8 cubic yard container)

- *Continue efforts to properly value our taxpayer assets*
- *Position the City to address future Waste Management needs*

SERVICE LEVEL CHANGE REQUESTS INCLUDED IN THE FY20 BUDGET

GENERAL FUND

Public Defender	Part-time Administrative Assistant	Assist with office duties and client consultations	\$ 20,000
Building Maintenance	Office Assistant	Administrative support supervisors and trades workers	50,092
Police, Patrol	10 New Officers	Includes \$240,000 for 4 vehicles	<u>1,036,077</u>
Total General Fund			\$ 1,106,169

SOLID WASTE MANAGEMENT

Solid Waste Residential Collection	New Collection Route	4 Equipment Operators and 2 Solid Waste Workers; \$540,000 for 2 Rear Loaders; \$320,000 for 2 Knucklebooms	\$ 1,211,003
Solid Waste Special Services	Enforcement & Collection Program	1 Equipment Operator Sr. and 1 Code Enforcement Officer; \$35,000 for a truck	<u>169,545</u>
Total Solid Waste Fund			\$ 1,380,548

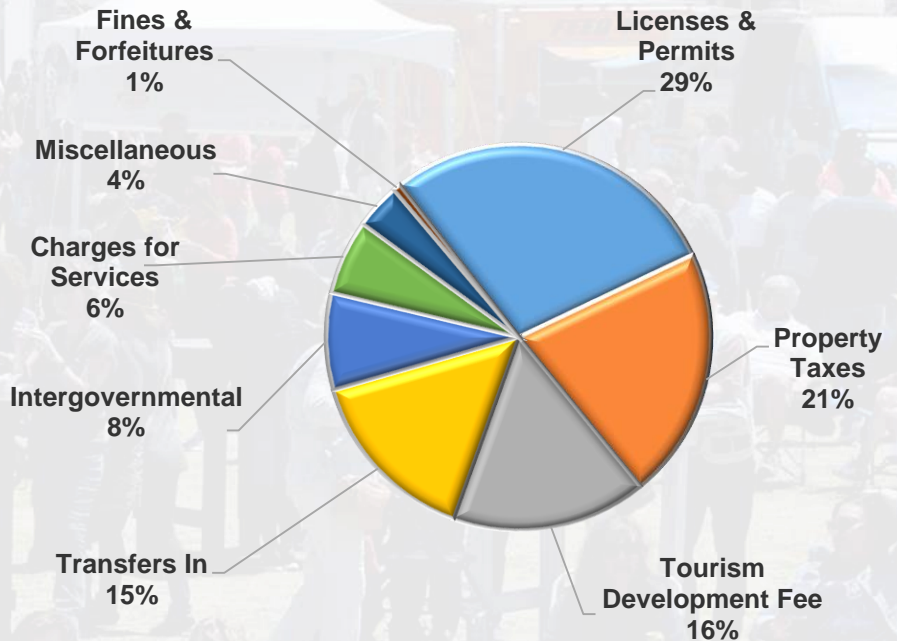


2019-20 Budget Summary

	FY2017-18	FY2018-19	FY2019-20	
	<u>Actual</u>	<u>Rev. Budget</u>	<u>Budget</u>	<u>% Δ</u>
Governmental Operations	\$ 172,254,452	\$ 175,353,812	\$ 177,475,764	1.2%
Enterprise Operations	<u>41,501,035</u>	<u>41,060,832</u>	<u>41,631,921</u>	1.4%
Total Operating Budget	<u>213,755,487</u>	<u>216,414,644</u>	<u>219,107,685</u>	1.2%
Governmental Capital Projects	<u>13,525,642</u>	<u>11,744,126</u>	<u>7,903,057</u>	-32.7%
Reconciling Items				
Enterprise Capital Projects	<u>2,355,700</u>	<u>2,605,700</u>	<u>3,799,300</u>	45.8%
Total Reconciling Items	<u>2,355,700</u>	<u>2,605,700</u>	<u>3,799,300</u>	45.8%
Less: Interfund Transfers	<u>(40,102,672)</u>	<u>(31,652,452)</u>	<u>(28,788,404)</u>	-9.0%
Grand Total Appropriations	<u>\$ 189,534,157</u>	<u>\$ 199,112,018</u>	<u>\$ 202,021,638</u>	1.5%

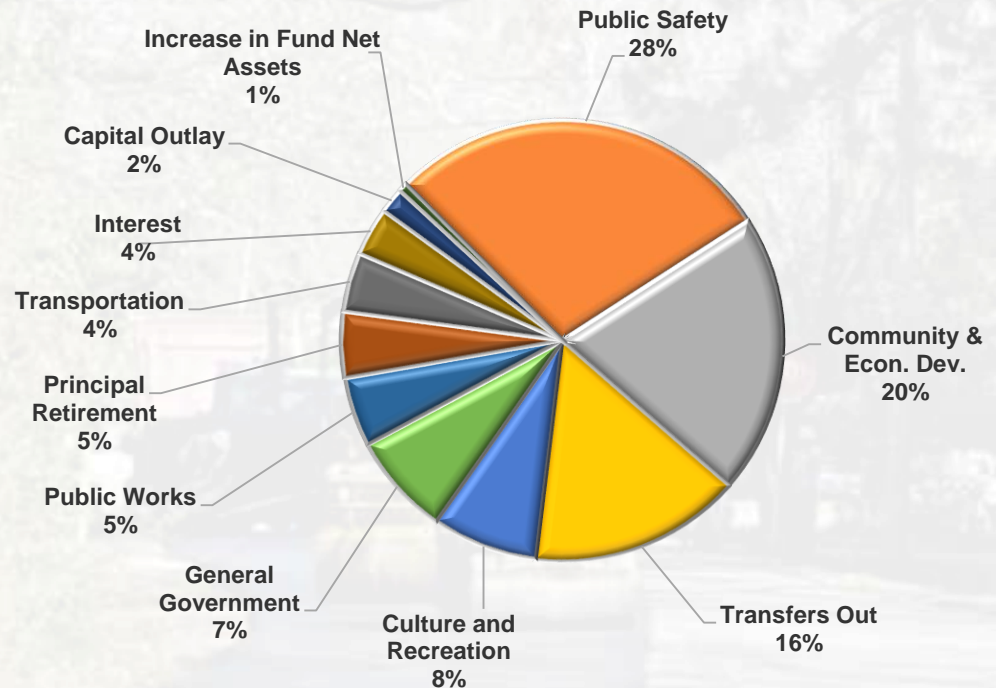
FY20 GOVERNMENTAL OPERATING REVENUES & OTHER FINANCING USES

Licenses & Permits	\$	51,922,323
Property Taxes		38,129,000
Tourism Development Fee		29,707,500
Transfers In		27,595,674
Intergovernmental		14,829,700
Charges for Services		10,894,967
Miscellaneous		7,002,100
Fines & Forfeitures		1,152,000
	\$	<u>181,233,264</u>

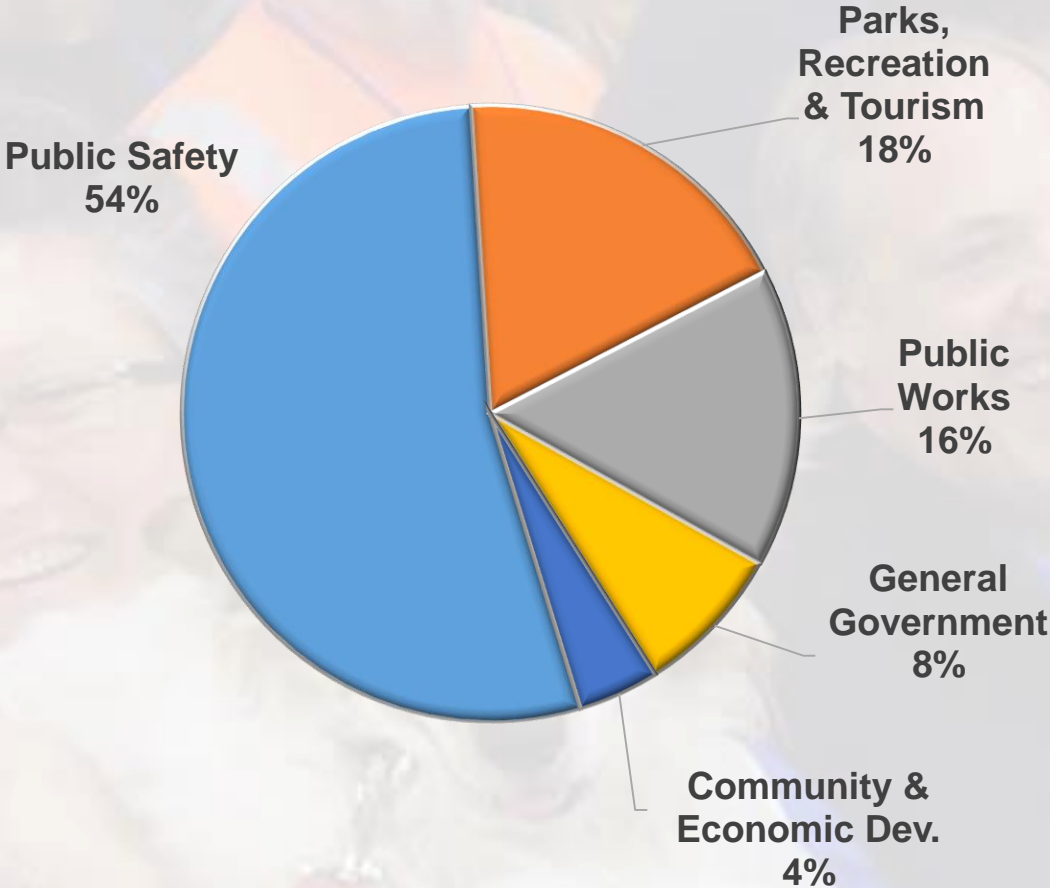


FY20 GOVERNMENTAL OPERATING EXPENDITURES & OTHER FINANCING USES

Public Safety	\$	51,678,555
Community & Econ. Dev.		36,334,011
Transfers Out		27,266,904
Culture and Recreation		14,212,421
General Government		13,857,722
Public Works		9,289,567
Principal Retirement		8,835,154
Transportation		7,885,749
Interest & Fiscal Charges		6,463,352
Capital Outlay		3,354,520
Increase in Fund Net Assets		2,055,309
	\$	181,233,264



POSITION ALLOCATION FY20



Public Safety	520
Parks, Recreation & Tourism	178
Public Works	152
General Govern.	77
Community & Econ. Development	<u>41</u>
Total	968

IMPACT OF 3 MILL PROPERTY TAX INCREASE

4% Property Value	FY19 80.5 mils	FY20 83.5 mils	Increase Over FY19
\$100,000	\$65	\$77	\$11
\$250,000	\$162	\$192	\$30
\$500,000	\$324	\$384	\$60

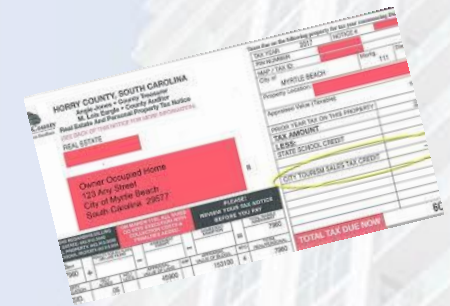
6% Property Value	FY19 - 80.5 mils Taxes Due	FY20 - 83.5 mils Taxes Due	Increase Over FY19
\$100,000	\$483	\$501	\$18
\$250,000	\$1,208	\$1,253	\$45
\$500,000	\$2,415	\$2,505	\$90

Proposed 3 mil increase would generate approximately \$1,050,000, which would cover the Service Level Change Request for 10 new police positions. The cost of the 10 officers with 4 police cars is \$1,036,077.



4% Property =
\$ 1.10 / \$10,000 Value

6% Property =
\$ 1.80 / \$10,000 Value



WATER & SEWER RATE INCREASE

Water & Sewer

- Water & Sewer revenue growth since FY17 has been flat
- Operating Expense growth since FY17 is 7.2%
- Water rate increase of 7.0% and Sewer rate increase of 5%
- \$2.20/month for a residential user of an average of 7,500 gallons /month
- GSWS rate increase for 2020 is 2.2% for Water & 2.4% for Sewer



Residential 7,500 gallons, 3/4" to 5/8"		Commercial (Restaurant) 40,000 gallons, 1.5" Line		Commercial (Hotel) 2,000,000 gallons, 4" Line	
Annual Increase	\$ 38.84	Annual Increase	\$205.29	Annual Increase	\$10,255.49
Monthly	\$ 2.90	Monthly	\$ 17.10	Monthly	\$ 854.60
Percentage	5.9%	Percentage	5.9%	Percentage	5.9%

SOLID WASTE – PROPOSED INCREASES FY20

Residential Service	Current	Proposed	Increase
Service 2 Containers	\$18.15	\$21.90	\$3.75
Landfill Tipping Fee	\$5.90	\$5.90	\$0.00
Regulatory Fee	\$0.00	\$1.00	\$1.00
Container Fee	\$2.00	\$2.00	\$0.00
Total Monthly Residential	\$26.05	\$30.80	\$4.75
Total Annual Residential	\$312.60	\$369.60	\$57.00



Commercial Service	Current	Proposed	Increase
8 yd³ Container Service:			
Once per week service	\$148.00	\$148.00	\$0.00
Landfill Tipping Fee	\$42.50	\$42.50	\$0.00
Compactor Fee	\$132.50	\$132.50	\$0.00
Regulatory Fee	\$0.00	\$7.25	\$7.25
Total Monthly Commercial	\$323.00	\$330.25	\$7.25
Total Annual Commercial	\$3,876.00	\$3,963.00	\$87.00
Roll-out Container Service:			
One Container twice per week	\$132.50	\$132.50	\$0.00
Regulatory Fee	\$0.00	\$2.00	\$2.00
Total Monthly Commercial	\$132.50	\$134.50	\$2.00
Total Annual Commercial	\$1,590.00	\$1,614.00	\$24.00



BUYING POWER OF TYPICAL HOUSEHOLD

Household:

Based upon a house valued at \$250,000, two cars valued at \$28,000, and monthly household water consumption of 7,500 gallons, a typical Myrtle Beach household will pay the City's General Government a Total of \$1,622.71 this year. This includes:



City Taxes	\$306.16
Water and Sewer charges	631.95
Storm Water Fees	75.00
Solid Waste Fees	369.60
Tourism Development Fee	240.00
Annual Total	\$1,622.71

If you are the typical City resident, your \$1,622.71 will buy any one of these things:

Equates to \$135.23 / Month

Two bullet-proof vests or a gun and body camera for one Police Officer

One Level A Hazardous Material Suit for a Fire Fighter or 300 ft. of fire hose

About 4.5 days' salary and benefits for an entry-level Police Officer or Firefighter

70 linear feet of new paving, 17 street signs or 70 linear feet of sidewalk

96 children's books, 32 reference books or 3 IPAD Air (available for loan) for Chapin Library

100 cubic yards of mulch for landscaped medians and parks

Outfit 10 children for youth football with a helmet, shoulder pads, pants with pads, and a jersey



City Services:

- ✓ 24-hour police protection
- ✓ Criminal Investigation
- ✓ Traffic Enforcement
- ✓ Crime Prevention Programs
- ✓ School Resource Officer's Program
- ✓ 24-hour fire protection
- ✓ Fire Prevention Services
- ✓ 24-hour Emergency Medical Response
- ✓ Hazardous Materials Response
- ✓ Street Construction and Maintenance
- ✓ Traffic Signals and Street Lighting
- ✓ Street Cleaning
- ✓ Drainage System Maintenance
- ✓ Drainage Improvements
- ✓ Parks and Recreation Facilities and Programs
- ✓ Street Tree Planting and Maintenance
- ✓ Community Planning, Zoning, Development Review
- ✓ Neighborhood Services
- ✓ Construction Services
- ✓ Municipal Court
- ✓ Various Economic Development Services
- ✓ All Municipal Legislative, Management and Support Services



One evening out for two
with dinner and a movie:

\$ 140.25

*Based upon entrée' price of \$24.95,
including two drinks, taxes, tips and
refreshments at the theater.*

**Total Cost of City
Services:**

\$135.23 Per Month



Three tanks of mid-grade
gasoline to fill your family's
mid-sized sedan:

\$141.75

*Based upon 21.0 gallon fuel capacity
at \$2.25 per gallon.*

Compare With:



One Month's subscription to
Basic Cable TV & High
Speed Internet Access:

\$145.99

One week's Moderate cost
grocery bill for a family of 4:

\$ 206.30

*Based upon USDA Official Food
Plan update April 2019.*

